VERITAS™

STRATEGY & SOLUTION MATRIX

MISSION: Our mission is to enable organisations to harness the power of their information, wherever it resides by delivering solutions that drive availability and reveal insights.

BRAND	IT'S TIME FOR VERITAS									
KEY TRENDS	**UNSTRUCTURED DATA -** The rapid growth of data, value unknown									
	GLOBAL REGULATORY LANDSCAPE - Achieving compliance with stricter regulations									
	HYBRID CLOUD ADOPTION - The need for continuity throughout transitions									
	CONVERGED INFRASTRUCTURE - Visibility and efficient management across silos									
CAMPAIGNS	Return on Information (ROI)				Information Availability (*coming soon*)				Forward Thinking Backup	Backup Exec (*coming soon*)
SOLUTIONS	**INFORMATION GOVERNANCE** Understanding and regaining control of data				**INFORMATION AVAILABILITY** Making applications and data available, wherever they reside				**ENTERPRISE BACKUP AND RECOVERY** Protecting business data and ensuring availability	**MIDMARKET BACKUP AND RECOVERY** Efficient and reliable backup and recovery
PLAYS	Information Governance - visibility and insight, retention management and automated workflow				Information Agility and Resiliency					Hybrid Cloud (MSP) / Capacity Licensing
					Business Continuity		Storage Management		Converged Backup	
PRODUCTS	Enterprise Vault & EV.cloud	Data Insight	Information Map	eDiscovery	InfoScale Enterprise				NetBackup Appliances / NetBackup Software	Backup Exec
					InfoScale Availability	Veritas Resiliency Platform	InfoScale Storage	InfoScale Foundation	System Recovery	
COMPETENCIES	Archiving			eDiscovery	Dynamic Storage and Continuity				Enterprise Backup and Recovery	Mid-market Backup and Recovery