

5 Reasons Veritas Backup Exec™ and Microsoft Azure™ = Cloud 9



Journey to the cloud with confidence.

Just **BE**

Reason #1

Businesses need flexible, cloud-based storage, apps & services.

43% Of data currently resides in physical systems

35% Is in virtual environments

22% Is in the cloud

100% Of IT decision makers expect their cloud storage utilization to rise over the next three years

77% Of them see cloud storage as key to their data protection strategy

Reason #2

Ransomware and other cyber threats are growing

25% Of companies have experienced ransomware already

44% Of businesses are concerned about it

36% Got their data back having paid the ransom

30% Didn't

43% Still aren't mitigating attacks via security software / practices

Reason #3

All this demands a cohesive, unified backup & recovery strategy

28% Of businesses using security / backup solutions are able to mitigate ransomware attacks within a few hours

51% Are able to do so within the same business day

85% Are able to do so within 1 to 3 days

61% Of organizations are now using both on-premises and cloud backup to store separate, up-to-date copies of data

Reason #4

In the battle of the backups, Backup Exec wins¹

75% Faster installation and configuration

Simple management

59% Lower 5-year TCO

Fully **integrated** experience

Configuration and management via a single pane of glass

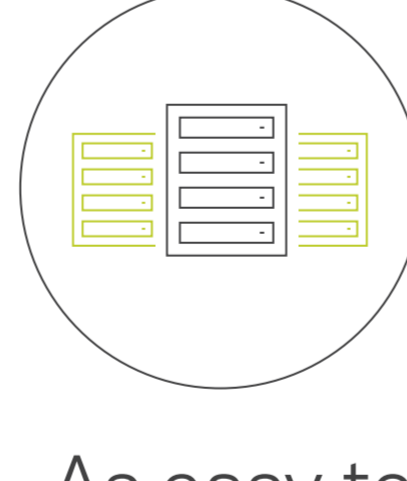
Annual storage costs up to **7 times lower**

Reason #5

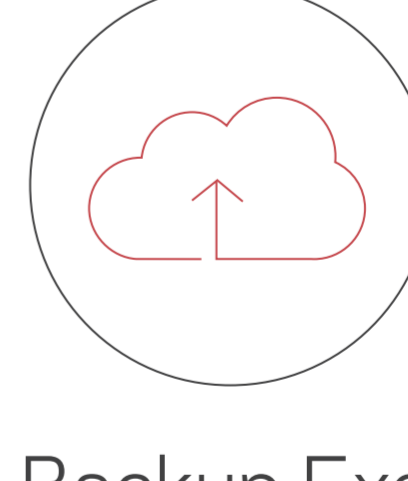
... making Veritas Backup Exec and Azure the definitive backup solution



Native, certified integration with Microsoft Azure



As easy to set up and manage in Microsoft Azure as local storage



Backup Exec and Microsoft Azure designed specifically to support heterogeneous environments

46%

Of companies using physical and cloud backup use Veritas Backup Exec

All

Data protected by Backup Exec - wherever it is stored

... Putting your data protection and management on

Cloud 9

To the Cloud. In the Cloud. From the Cloud.

Just **BE**.

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Sources used:

1. Topline Strategy Group, The Battle of the Backups: Veritas Backup Exec vs. Veeam Backup & Replication August 2017

All Others: Spiceworks Veritas Backup & Recovery Trends Research Report, July 2017. A survey of 900 IT decision-makers in the US, UK, France, Germany, Japan and China.

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