

# 5 Reasons Veritas Backup Exec™ and Microsoft Azure™ = Cloud 9



Journey to the cloud with confidence.

Just **BE**

## Reason #1

Businesses need flexible, cloud-based storage, apps & services.

**43%** Of data currently resides in physical systems

**35%** Is in virtual environments

**22%** Is in the cloud

**100%** Of IT decision makers expect their cloud storage utilization to rise over the next three years

**77%** Of them see cloud storage as key to their data protection strategy

## Reason #2

Ransomware and other cyber threats are growing

**25%** Of companies have experienced ransomware already

**44%** Of businesses are concerned about it

**36%** Got their data back having paid the ransom

**30%** Didn't

**43%** Still aren't mitigating attacks via security software / practices

## Reason #3

All this demands a cohesive, unified backup & recovery strategy

**28%** Of businesses using security / backup solutions are able to mitigate ransomware attacks within a few hours

**51%** Are able to do so within the same business day

**85%** Are able to do so within 1 to 3 days

**61%** Of organizations are now using both on-premises and cloud backup to store separate, up-to-date copies of data

## Reason #4

In the battle of the backups, Backup Exec wins<sup>1</sup>

**75%** Faster installation and configuration

**Simple** management

**59%** Lower 5-year TCO

Fully **integrated** experience

**Configuration and management** via a single pane of glass

Annual storage costs up to **7 times lower**

## Reason #5

... making Veritas Backup Exec and Azure the definitive backup solution



Native, certified integration with Microsoft Azure



As easy to set up and manage in Microsoft Azure as local storage



Backup Exec and Microsoft Azure designed specifically to support heterogeneous environments

**46%**

Of companies using physical and cloud backup use Veritas Backup Exec

**All**

Data protected by Backup Exec - wherever it is stored

... Putting your data protection and management on

## Cloud 9

To the Cloud. In the Cloud. From the Cloud.

Just **BE**.

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Sources used:  
1. Topline Strategy Group, The Battle of the Backups: Veritas Backup Exec vs. Veeam Backup & Replication August 2017.  
All Others: Spiceworks Veritas Backup & Recovery Trends Research Report, July 2017. A survey of 900 IT decision-makers in the US, UK, France, Germany, Japan and China.

